

Profile number

106239

Revolutionary Career Counseling Software/Platform: Personalized & Scientifically Grounded

Located in

Germany

General information

Sector

Service industry

Type of company

Internet services

Legal entity:

Private limited company

Type of transaction

To be determined

Life phase enterprise

Starting

Employees in FTE

< 5

Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

Financial information

Turnover last financial year

€ 0 - € 100.000

Asking price

€ 100.000 - € 250.000

Earnings before taxes

€ 0 - € 100.000

Company history/background

Since the establishment of our company, we have continuously worked towards improving and modernizing the traditional approach to career counseling. To date, our innovative approach has benefitted over 10,000 users, combining psychometric analyses by renowned experts in psychology and personal diagnostics with powerful algorithms and a fusion of big and thick data. Our platform has already generated initial revenues by

incorporating university applications, thereby offering students tailored educational opportunities that meet their specific needs.

Our company specializes in developing an automated career advisor that is revolutionizing the future of career counseling. By combining expertise in psychology with cutting-edge technology, we offer an efficient, data-driven, and cost-effective online analysis to create individualized study and career plans. Our platform assists students in selecting the right degree program and the ideal university that aligns with their individual needs and lifestyles.

Unique selling points

Our automated career counseling platform sets itself apart from traditional career advisors with its personalized and scientifically grounded approach. The combination of psychological expertise and state-of-the-art technology allows us to achieve tailored, meaningful, and high-quality results for every student. The flexibility and accessibility of our online platform, along with its cost-effectiveness compared to traditional career advisors, make our offering particularly attractive to a wide range of individuals seeking optimal study and career planning.