

Profile number

107462

Wedding and event planning company with extraordinary profit margins

Located in

Germany

Also interesting for this region (s)

All of the country

General information

Sector

Leisure

Type of company

Other

Legal entity:

Foreign legal entity

Type of transaction

Shares

Life phase enterprise

Full-grown

Employees in FTE

< 5

Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

Financial information

Turnover last financial year

€ 250.000 - € 500.000

Asking price

€ 250.000 - € 500.000

Earnings before taxes

€ 0 - € 100.000

Company history/background

We are a wedding and event planning company, leaders in our sector, with an impeccable reputation with our suppliers, an unmatched score on Facebook, and profit margins well above the industry average.

After 16 years, the time has come for us to retire and pass on our knowledge, venue agreements, and supplier relationships to someone who will continue our success in the future.

We are selling 100% of our shares, along with an inventory of event rental materials, decorations, audio systems, etc., and a portfolio of weddings already booked for 2024 and 2025, with anticipated revenue exceeding €300,000.

We are willing – if requested – to provide training, assistance, and guidance if the buyer lacks prior experience in wedding and event planning.

Upon request, we can even continue planning and organizing the weddings already contracted for 2024 and 2025

We plan, organize, and coordinate weddings on the Spanish Costa Blanca for couples and their guests.

Our clients are primarily from Europe, with a focus on the United Kingdom, Ireland, Benelux, Germany, and France. Additionally, we have clients from other EU countries and beyond, including the United States of America.

We offer a highly personalized service that translates into very detailed planning for our clients and comprehensive instructions and scripts for our celebration venues, suppliers, and wedding day coordinators.

As a result, all our weddings create an unforgettable and stress-free experience for our couples and their guests, which, in turn, reflects in an almost perfect rating on social media.

Unique selling points

Our custom-made systems make it very easy for our couples to plan their wedding on the Spanish Costa Blanca, allowing us to organize many weddings without any employees. For the wedding day, all services are subcontracted from carefully selected venues and suppliers with whom we have a firm agreement.

This combination of having no employees and subcontracting results in profits that far exceed normal margins in the wedding and event planning industry.

Our professional guidance and assistance in creating the perfect wedding plan during numerous video calls, coupled with the fact that we are the sole point of contact and the only provider for our couples, result in a stress-free wedding planning experience.

Even their guests use our customized online systems to plan their attendance at the wedding, inform us of any dietary intolerances.