

Profile number

107865

KLOVIS

Located in

France

General information

Sector	Type of company
Retail food	Other
Legal entity:	Type of transaction
Limited Company	Shares
Life phase enterprise	Employees in FTE
Growing	< 5
Type of buyer:	
<ul style="list-style-type: none">MBI candidateStrategic acquisitionInvestor	

Financial information

Turnover last financial year	Asking price
€ 0 - € 100.000	€ 0 - € 100.000
Earnings before taxes	
€ 0 - € 100.000	

Company history/background

KLOVIS is craft calvados retailer, located in France, Normandy.

KLOVIS is the result of a love story between the new generation and an ancestral tradition anchored in the heart of Normandy's nature.

Good grass, beautiful brown-spotted norman cows and the best apples. Over 850 apple varieties in total,

cherished and cultivated throughout the history. Something to satisfy the tastes of the finest gourmets and to find the ultimate way to enhance them.

Norman company (and proud of it)

Our product: Calvados AOC

Our blends: Very Special (VS), Very Superior Old Pale (VSOP), Extra Old (XO)

Our strengths:

- The quality of our product
- The potential of craft spirit
- The wind of freshness linked to calvados
- Our way of communicating

Unique selling points

In a market filled with gin, vodka, rum, whisky, it is time to offer a new horizon to spirit lovers.

Craft alcohols are booming and spirits are not left apart.

Natural products are now preferred.

CALVADOS ticks all the boxes.

Our mission: To modernize it in order to contribute to the (re)discovery of an ancestral nectar to new generations.

Other

We don't have a specific desired buyer profile definition, however, we would love to see a buyer that could take KLOVIS to new level. Notwithstanding our notion to sell the company, we love our brand, our products and our project, therefore, we would like to see it developing. Therefore, we think that desired buyer profile would be somebody who would use our well-structured company and our well-positioned brand and product to include them in its distribution channels that the buyer already has or can have.