

Profile number

109281

International company in sporty car accessories – e-commerce driven

Located in

Netherlands

General information

Sector	Type of company
Wholesale	Car and vehicle accessories
Legal entity:	Type of transaction
Other	Shares
Life phase enterprise	Employees in FTE
Full-grown	< 5
Type of buyer:	
<ul style="list-style-type: none">• MBI candidate• Strategic acquisition• Investor	

Financial information

Turnover last financial year	Asking price
€ 1.000.000 - € 2.500.000	€ 2.500.000 - € 5.000.000
Earnings before taxes	
€ 500.000 - € 1.000.000	

Company history/background

This company is a leading manufacturer of TÜV-certified car accessories for the international automotive aftermarket. With a strong brand identity, proprietary product development, and sales in more than 90 countries, the company serves both dealers and end consumers through an advanced multilingual webshop available in eight languages.

As an internationally operating manufacturer of private-brand car accessories, the company is strongly e-commerce oriented. The organization features fully automated and efficient order, inventory, and logistics processes. With over 5,000 SKUs in stock and almost immediate delivery capability, the company distinguishes itself through operational efficiency, customer convenience, and rapid worldwide shipping. The business operates largely independently from the owner and requires minimal staffing.

Unique selling points

Unique strengths include high product quality (TÜV/GOCA certifications), strong innovation capabilities, in-house brand and private label production, an efficient eight-language webshop, an excellent price-performance ratio, and direct worldwide dropshipping.

Other

The company represents an outstanding buy-and-build platform or strategic acquisition opportunity for parties active in e-commerce, the automotive sector, and/or the car accessories wholesale industry. Significant growth potential lies in reactivating trade fairs and revitalizing the international dealer network.