

Profile number

109638

Stock Market Information & Trading Tips (website)

Located in

The Netherlands

Also interesting for this region (s)

All of the country

General information

Sector

IT service

Type of company

E-commerce

Legal entity:

Foreign legal entity

Type of transaction

Assets / liabilities

Life phase enterprise

Growing

Employees in FTE

< 5

Type of buyer:

- Strategic acquisition
- Investor

Financial information

Turnover last financial year

€ 100.000 - € 250.000

Asking price

€ 0 - € 100.000

Earnings before taxes

€ 0 - € 100.000

Company history/background

Launched in 2022, the website quickly achieved strong revenue, which has continued to grow steadily. Most recently, the website underwent a complete redesign.

We provide daily high-quality trading signals for the financial markets as well as the cryptocurrency and forex markets. These trading signals have been developed and optimized by software engineers and are based on an advanced algorithm built over the past several years.

The system uses AI-driven software that learns from its own mistakes and operates effectively under all market conditions. In addition, we send our members market news by email, keeping them up to date with the latest developments.

Unique selling points

Everything is fully automated.

Customers can purchase a subscription online and pay via a payment provider. They then receive an email with their username and password. With these login details, they can access the trading signals via WhatsApp and email. If desired, customers can also have the trading signals executed directly on their own bank account through copy trading with a partner broker. This process is fully user-friendly and easy for customers to set up.

The business is currently managed by one person, with additional services outsourced to third parties who are also keen to continue working with a new owner.

Milestones:

A completely renewed website was recently launched.

Over 200 new subscriptions have been sold.

We have built a database of more than 52,000 leads who have subscribed to our newsletter and downloaded our reports. This audience can be contacted by phone and email.

Other

Revenue is steadily increasing, but as the current owner can no longer dedicate himself 100% due to illness, growth has stabilized, whereas this past winter revenue still increased by 40%. The owner's illness is also the reason for the sale.

The buyer should be available for at least one hour per day to answer emails and publish short PR updates on the website and Facebook. By doing this five days a week, the website remains very active and continues to attract new customers every week.