

Profile number

110413

Hotel and Restaurant Business by the lake

Located in

Sweden

Personal data

Sector

Leisure

Type of company

Hotels

Legal entity:

Limited Company

Type of transaction

Shares

Life phase enterprise

Growing

Employees in FTE

< 5

Type of buyer:

Strategic acquisition

Financial information

Turnover last financial year

€ 250.000 - € 500.000

Asking price

€ 1.000.000 - € 2.500.000

Earnings before taxes

Confidential

Company history/background

This hotel and conference facility is beautifully located by Sommen (Sweden). The original building was constructed in 1815 and demolished in 1930. In 1947, a carpentry workshop was built on the site, and operations continued there until 1990. Seven years later, it was converted into a hotel and restaurant.

The current owner acquired the property, including the company, and has operated conference and restaurant services since 2004. The owner is now planning for retirement and has therefore decided to sell the shares in the Company.

The vision is to create an optimal guest experience in a beautiful lakeside environment. With a business idea to offer a smaller facility for conferences and kick-offs for groups who wish to be private. The customer groups can be divided into companies, the public sector and private individuals. The three business areas are hotel, conference, and restaurant. The facility currently has a total of 48 beds distributed over 13 rooms and 7 detached cabins.

Unique selling points

The brand is well-established and known in the region. Marketing primarily takes place through social media, with less focus on local press. The company's success factors are to offer a fantastic beautiful environment with a local approach and high quality. All operations are centralized in one building (except for the sauna by the lake and cabin accommodation).

Other

The owner has operated the business as a purely family-run company, based on a strong interest in the property and its history. Investments have been made over the years, and the condition of the property is good. The owner therefore intends to seek a new strategic home for the next phase of the Company's development and is willing to participate in the operations for a period of time if a buyer so wishes.

Further information and details are available via the response form (preferably in English).