

Profile number

107376

Sale of a fully operational motorhome rental business

Located in

Spain

Personal data

Sector

Leisure

Type of company

Other

Legal entity:

Other

Type of transaction

Shares

Life phase enterprise

Full-grown

Employees in FTE

< 5

Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

Financial information

Turnover last financial year

€ 100.000 - € 250.000

Asking price

€ 100.000 - € 250.000

Earnings before taxes

€ 0 - € 100.000

Company history/background

Company founded in 2021 where the activity started in the summer period of that year. The business model is based on the rental of fully equipped motorhomes but from the point of view of a Hotel, that is, the user experience is like arriving at this establishment and being able to settle down and enjoy the views they want. For this, the vehicles are self-sufficient, they have smart TV, Wi-Fi, bathroom equipment (cosmetic bag and towels), complete kitchen equipment, bedding (pillows, duvet, sheets), outdoor equipment (awning, table, chairs).

For the acquisition of new vehicles there is an agreement to purchase directly from the factory.

All of this has achieved a recurring portfolio of loyal customers (through a club), generating Net profit in the 3 years of operation of the company.

The company's activity revolves around rental, but the sales line for vehicles from its own fleet is also enabled and in the future it will also have the possibility of selling vehicles directly as an official dealer, for this there are adequate facilities located in the southern area of Valencia city that has a mechanical workshop license. (which is also transferred).

The adapted facilities (for rent) have a laundry area, parking, workshop area, offices, exhibition and laundry.

The company is sold in FULL OPERATION. With 5 new vehicles registered in summer 2023.

Other

The ideal investor is someone who is passionate about the caravanning sector and has basic notions about it. We will help them get there for a while.

It may also be a similar company in the sector that is located in an area outside of Valencia, and wants to establish itself in this interesting place.

Another option is that businessman in the vehicle rental sector or similar, who wants to diversify with another business that can establish synergies.