

## Profile number

108687

## Company in Direct Marketing, Communication and Distribution

### Located in

Spain

### Also interesting for this region (s)

All of the country

## General information

### Sector

Service industry

### Type of company

Business services

### Legal entity:

Foreign legal entity

### Type of transaction

Shares

### Life phase enterprise

Full-grown

### Employees in FTE

> 50

### Type of buyer:

- Strategic acquisition
- Investor

## Financial information

### Turnover last financial year

> 5.000.000

### Asking price

> 5.000.000

### Earnings before taxes

€ 1.000.000 - € 2.500.000

## Company history/background

The Group, since 1996 in Madrid, has been expanding its services to encompass comprehensive direct marketing management. The main objective over these 28 years has been to provide clients with the most professional and controlled service. It has participated in the development of more than 2,500 companies from Madrid, a fact that confirms the trust and loyalty demonstrated by its clients.

Today, there is a central coordinating hub in Madrid and two in-house production centers. Integrated **outsourcing**

services from accredited partners are available, incorporating innovative techniques and resources such as multichannel services, online marketing, geomarketing, and email marketing.