

Profilnummer

108699

Turnkey European Organic Kids Fashion Label - Ready For Immediate Success

Standort

Frankreich

Persönliche Daten

Branche

Industrie

Art des Unternehmens

Textil, Bekleidungsindustrie

Rechtsperson:

Kapitalgesellschaft

Art der Transaktion

Bestimmt werden

Lebensphase Unternehmen

Etabliert ab 5 Jahre

Mitarbeiter in FTE

< 5

Art des Käufers:

- MBI-Kandidat
- Strategische Akquisition
- Investor

Finanzinformation

Umsatz letztes Geschäftsjahr

€ 0 - € 100.000

Preisvorstellung

€ 0 - € 100.000

Ergebnis vor Steuern

€ 0 - € 100.000

Firmengeschichte / Hintergrund

We are selling a beloved European organic kids label, started 2016. The brand celebrates childhood and is built on the ideal that children need to be children. Our clothes are made in Europe, of European certified organic cotton and some of the softest you will ever touch. Parents love our brand, as it allies incredible comfort, yet is elegant enough for Sunday brunch with the grandparents.

We sell clothes for boys and girls, mostly unisex, from size Newborn (50/56) to size 16/18Y (170/176), including accessories such as headbands, socks, baby blankets, baby bibs, and more, as well as swimwear and everything from light summer to thick and cozy winter clothes.

Online sale of children organic fashion, as well as through stores throughout the world. Activities include designing new collections, getting them produced and selling online and through independent stores worldwide.

Alleinstellungsmerkmale

The company is turnkey and ready for the next owner's success. Assets include:

- Shopify e-commerce store
- 200+ patrons
- Several URLs
- Existing stock (summer + winter)
- Spring / Summer 2025 collection designed and all marketing materials already shot
- Winter 25/26 collection designed with all approved protos
- Relationship with European manufacturer
- Automated email chains to convert sales
- Established B2B and B2C database of 8 years
- Repeat customers passionate about the brand
- Support in the turnover phase
- Your chance to breathe life into one of the softest, highest-quality, European organic children brand

Andere

We are looking forward to meeting the new buyer! We will remain available to answer questions after turning over the company, to ensure the new owner has everything s/he needs to succeed. Prior fashion experience is not required. Just come with energy, ideas, and a love for clean organic kids clothes!