

## Profile number

108790

## Investment into a unique and strong e-commerce business with high profitability

### Located in

Germany

## General information

<b>Sector</b>	<b>Type of company</b>
Wholesale	Trading company
<b>Legal entity:</b>	<b>Type of transaction</b>
Other	Shares
<b>Life phase enterprise</b>	<b>Employees in FTE</b>
Starting	< 5
<b>Type of buyer:</b>	
Investor	

## Financial information

<b>Turnover last financial year</b>	<b>Asking price</b>
Confidential	€ 250.000 - € 500.000

## Earnings before taxes

Confidential

## Company history/background

Research and Development of natural products already completed, unique business strategy already in place. Direct 2 Consumer Business Model Own brands : natural products in high demand. Strong growth anticipated in the coming years. Low cost structure.

E-commerce D2C with strong consumer connection. Natural Alternatives 4 mass-marketed products in various sought-after product categories. Own Brands 4 strong customer retention. Exclusive agreements with production

partners. More information will gladly B disclosed after signing of non-disclosure agreement.

## Unique selling points

Uniquely developed products under Own Brands @ the lowest prices.

Portion of Sales goes 2 Charitable causes.

High Consumer Demand.

## Other

Sales expectations of +€25.000.000,- by 2030. Expected EBITDA : +10% of turnover.

Total Funding Round : 20% equity stake in this exciting Business Opportunity @ €500.000,-.

A Lifelong 1% on Total Yearly IBM Sales will B paid out 2 the Investor coming on Board.