

## Profile number

108790

## Investment into a unique and strong e-commerce business with high profitability

### Located in

Belgium

## Personal data

### Sector

Wholesale

### Type of company

Trading company

### Legal entity:

Other

### Type of transaction

Shares

### Life phase enterprise

Starting

### Employees in FTE

< 5

### Type of buyer:

Investor

## Financial information

### Turnover last financial year

Confidential

### Asking price

€ 250.000 - € 500.000

### Earnings before taxes

Confidential

## Company history/background

Research and Development of natural products already completed, unique business strategy already in place. Direct 2 Consumer Business Model Own brands : natural products in high demand. Strong growth anticipated in the coming years. Low cost structure.

E-commerce D2C with strong consumer connection. Natural Alternatives 4 mass-marketed products in various sought-after product categories. Own Brands 4 strong customer retention. Exclusive agreements with production

partners. More information will gladly B disclosed after signing of non-disclosure agreement.

## Unique selling points

Uniquely developed products under Own Brands @ the lowest prices.

Portion of Sales goes 2 Charitable causes.

High Consumer Demand.

## Other

Sales expectations of +€25.000.000,- by 2030. Expected EBITDA : +10% of turnover.

Total Funding Round : 20% equity stake in this exciting Business Opportunity @ €500.000,-.

A Lifelong 1% on Total Yearly IBM Sales will B paid out 2 the Investor coming on Board.