

Profile number

108932

Webshop in self-developed dietary supplements

Located in

The Netherlands

Also interesting for this region (s)

All of the country

General information

Sector

Retail non-food

Type of company

Webshop

Legal entity:

Foreign legal entity

Type of transaction

Shares

Life phase enterprise

Starting

Employees in FTE

< 5

Type of buyer:

Strategic acquisition

Financial information

Turnover last financial year

€ 0 - € 100.000

Asking price

€ 250.000 - € 500.000

Earnings before taxes

€ 0 - € 100.000

Company history/background

The current entrepreneur does not see themselves as the ideal person to lead the company in the next (growth) phase.

The selling party is offering this start-up (a young company with strong growth potential) to a buyer who can scale it up to the next level.

The company specializes in the sale of high-quality and natural dietary supplements designed to support a healthy lifestyle. The supplements focus on four key pillars: relaxation, concentration, energy, and sleep. With a

fully market-ready product range and proven potential, the company is ready for scaling up.

Unique selling points

The distinguishing factor lies in the formulation and packaging of this high-quality and natural dietary supplement.

Other

The company is seeking a strategic partner or investor to drive growth through:

Expanding distribution channels (e.g., leveraging an existing network).

Investing in marketing campaigns to further increase brand awareness.

The current manager is open to discussions regarding their role after the acquisition and is willing to assist in a smooth transition by transferring their knowledge and responsibilities.

The selling party intends to fully (100%) sell the company, transferring complete ownership to the new buyer.