

## Profile number

109737

## Unique lingerie label – specialized in larger cup sizes

### Located in

Germany

### Also interesting for this region (s)

All of the country

## General information

### Sector

Wholesale

### Type of company

FMCG

### Legal entity:

Foreign legal entity

### Type of transaction

Assets / liabilities

### Life phase enterprise

Growing

### Employees in FTE

< 5

### Type of buyer:

- MBI candidate
- Strategic acquisition

## Financial information

### Turnover last financial year

Confidential

### Asking price

€ 0 - € 100.000

### Earnings before taxes

Confidential

## Company history/background

The perfect opportunity to take over a successful body fashion brand and step right into a growing niche market.

Have you always dreamed of owning your own lingerie label? This is the moment!

This brand was founded out of passion and expertise: stylish, comfortable lingerie and swimwear for women with larger cup sizes. With loyal customers in the Netherlands and across Europe, and a rapidly growing target group, there is enormous potential for the right entrepreneur.

This Dutch body fashion brand has been around for over 15 years and has proven itself as a reliable player.

With an extensive collection of bras (cups A to K, band sizes 70 to 110) and matching briefs, the brand offers a perfect solution for every woman. In addition to lingerie, a swimwear line has also been developed. A rock-solid foundation to continue building on right away.

The business is being sold because the owner, with a background in design, wishes to refocus on her original field.

## Unique selling points

Why is this brand unique?

- A target group that continues to grow: larger cup sizes and the 50+ market.
- A technically refined sizing system with more than 120 fits.
- Comfort and style in cheerful prints and colors.
- A brand that proves large-size lingerie is anything but boring.
- This makes the label not only distinctive, but also future-proof.
- The owner is fluent in Dutch, English, German and French, and therefore warmly welcomes interest from international parties.

## Other

Whether you already have technical know-how, production experience, or are completely new to the industry: this brand offers multiple entry possibilities. From direct acquisition and scaling up, to collaboration via consultancy and royalty models.

Everything is negotiable – this is your chance to make your entrepreneurial dream come true!