

Profile number

110235

Company in Direct Marketing, Communication and Distribution

Located in

Spain

General information

Sector	Type of company
Service industry	Business services
Legal entity:	Type of transaction
Other	Shares
Life phase enterprise	Employees in FTE
Full-grown	> 50
Type of buyer:	
• Strategic acquisition	
• Investor	

Financial information

Turnover last financial year	Asking price
€ 5.000.000 - € 10.000.000	€ 5.000.000 - € 10.000.000
Earnings before taxes	
€ 1.000.000 - € 2.500.000	

Company history/background

The Group, since 1996 in Madrid, has been expanding its services to encompass comprehensive direct marketing management. The main objective over these 28 years has been to provide clients with the most professional and controlled service. It has participated in the development of more than 2,500 companies from Madrid, a fact that confirms the trust and loyalty demonstrated by its clients.

Today, there is a central coordinating hub in Madrid and two in-house production centers. Integrated **outsourcing**

services from accredited partners are available, incorporating innovative techniques and resources such as multichannel services, online marketing, geomarketing, and email marketing.