

Profile number

110235

Company in Direct Marketing, Communication and Distribution

Located in

Spain

General information

Sector

Service industry

Type of company

Business services

Legal entity:

Other

Type of transaction

Shares

Life phase enterprise

Full-grown

Employees in FTE

> 50

Type of buyer:

- Strategic acquisition
- Investor

Financial information

Turnover last financial year

€ 5.000.000 - € 10.000.000

Asking price

€ 5.000.000 - € 10.000.000

Earnings before taxes

€ 1.000.000 - € 2.500.000

Company history/background

The Group, since 1996 in Madrid, has been expanding its services to encompass comprehensive direct marketing management. The main objective over these 28 years has been to provide clients with the most professional and controlled service. It has participated in the development of more than 2,500 companies from Madrid, a fact that confirms the trust and loyalty demonstrated by its clients.

Today, there is a central coordinating hub in Madrid and two in-house production centers. Integrated **outsourcing**

services from accredited partners are available, incorporating innovative techniques and resources such as multichannel services, online marketing, geomarketing, and email marketing.