

Profile number

110276

International Leisure & Experience Company

Located in

Germany

General information

Sector

Leisure

Type of company

Recreation and entertainment

Legal entity:

Limited Company

Type of transaction

To be determined

Life phase enterprise

Growing

Employees in FTE

< 5

Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

Financial information

Turnover last financial year

€ 100.000 - € 250.000

Asking price

€ 500.000 - € 1.000.000

Earnings before taxes

Confidential

Company history/background

The company operates in the leisure, gaming, and experience market and is known for innovative concepts that engage millions of visitors worldwide. It offers interactive games and activities that allow cities to be discovered in a playful and accessible way. With a proven track record and strong partnerships, the company focuses on further international growth, driven by creativity, technology, and a unique customer experience.

With a strong presence on international sales platforms as well as its own sales channels, the company serves both consumer and business markets, including schools, companies, and institutions. Collaborations with event agencies domestically and internationally generate a continuous flow of new customers and market opportunities.

The company's strength lies in the combination of a strong market position, proprietary intellectual technology, commercial and marketing expertise, a cost-efficient business model, and excellent expansion potential. Development, product management, and sales are fully integrated within one organization, enabling fast decision-making and rapid innovation. Thanks to in-depth marketing expertise, international acquisition experience, and a trusted brand name, new markets can be opened and scaled efficiently.

Unique selling points

The company has no employees on payroll, minimal fixed costs, and is completely debt-free. It operates digitally and does not require a physical office. Activities are carried out through a national and international network of freelancers, supplemented by flexible partners. This structure enables easy scaling and rapid response to changing market conditions.

This flexible setup ensures low overhead, high agility, and the ability to innovate and grow quickly wherever opportunities arise worldwide.

Other

For an acquirer, this company represents a unique opportunity to enter an organization with exceptional international growth potential. Several concrete initiatives are already well advanced, enabling further growth in the short term.

In particular, there are immediate expansion opportunities in AI applications and SaaS subscription models, offering strong potential for revenue growth and further professionalization. This makes the company highly attractive for entrepreneurs seeking rapid scalability and innovation.

The organization owns 100% proprietary software, free of third-party rights. This ensures maximum control, no licensing costs, and a scalable business model. The activities are operated through an app, which is easy to manage and use, without requiring extensive IT knowledge.

Revenue figures and profit development up to 2024 will be shared at a later stage with interested parties. Figures for 2025 have not yet been filed.