

Profile number

110506

Luxury brand with in-house production of art objects

Located in

Germany

Personal data

Sector

Retail non-food

Type of company

Webshop

Legal entity:

Other

Type of transaction

Assets / liabilities

Life phase enterprise

Growing

Employees in FTE

< 5

Type of buyer:

- MBI candidate
- Strategic acquisition

Financial information

Turnover last financial year

€ 500.000 - € 1.000.000

Asking price

€ 500.000 - € 1.000.000

Earnings before taxes

€ 250.000 - € 500.000

The company handles the in-house production, marketing, sales, and distribution of small limited-edition artworks and design objects, as well as sales via webshop & social media, proprietary newsletters, and B2B. A unique item and a strong brand that grows month after month.

Unique selling points

The company has its own production, and stable, growing sales can be scaled up as desired. This can be achieved by scaling up social media advertising and focusing more on B2B. Currently, B2B has been held back,

with the exception of a few international clients, due to workload. There is enormous growth potential. The company consists of two employees working from two spaces (90m²) for production and the processing, preparing, and shipping of orders. The spaces comprise production and storage.

Production can be done anywhere in Belgium or Europe. After training, this can be done by practically anyone.

Other

- **Reason for sale**

The company continues to grow, and to keep growing, expansion is necessary. Expanding the family and more time for the family.

- **Offered interest**

The seller wishes to sell the entire business (100%) via a business asset transfer.

- **Suitable for**

This company is interesting for strategic buyers/investors. The company is also interesting for entrepreneurial MBI candidates with knowledge of this e-commerce sector.

- **Business phase**

The selling party is selling this growth company (with an average growth of 15-30% per year) to a buyer who wants to grow further or believes they can accelerate growth.

Financial year	2023	2024	2025
Revenue	€425,000	€605,000	€958,000
Profit (Net profit)	€139,250	€220,250	€312,000