

## Profile number

110800

## Specialist in water-saving and sustainable sanitary solutions.

### Located in

Flevoland

## Personal data

### Sector

Engineering

### Type of company

Other

### Legal entity:

Limited Company

### Type of transaction

Assets / liabilities

### Life phase enterprise

Growing

### Employees in FTE

< 5

### Type of buyer:

MBI candidate

## Financial information

### Turnover last financial year

€ 250.000 - € 500.000

### Asking price

€ 250.000 - € 500.000

### Earnings before taxes

€ 0 - € 100.000

## Company history/background

After more than 35 years, I need to transfer the business for health reasons to an enthusiastic, sustainability-minded person. As a pioneer, we have developed many water-saving products that can be used in every home, tiny house or holiday home, and even in a campervan or on a boat. The time and society are now ready to save drinking water.

Average revenue: €400K, with a gross profit of approximately €160K.

However, if the buyer has the necessary knowledge of SEO, SEA, AEO and GEO, and has a strong command of

social media marketing, the revenue can easily be doubled — or even more.

We have three business segments:

## **50% water-saving products**

Products that can be used on any tap, shower or toilet, while maintaining comfort.

## **Rainwater harvesting and purification**

Systems for collecting and purifying rainwater to drinking-water quality, so the clean water can be used for toilet flushing and the washing machine.

## **Specialist in dry toilets**

We are specialists in dry toilets that can be used anywhere: as a second toilet upstairs, in tiny houses or recreational homes, as well as in campervans or boats, where new regulations even require them in certain cases.

## **Unique selling points**

With 35 years of specialist expertise, we are well known in the Netherlands and Flanders, and are recognised by both Google and AI as an authority in the field of water saving. Our products, however, find their way far beyond Europe's borders, even as far as South Africa.

After all, everyone can save drinking water in a comfortable way with our Ecosave products.

## **Other**

We manufacture a range of products ourselves using our own moulds and patents, while also importing many products to keep the assortment attractive and as complete as possible.

We have an ecologically and sustainably built business premises, including a showroom, which perfectly reflects our mission. The premises are also available for sale. However, the business activities can be carried out from any office location.